

## Latin American experiences on the application of the value chain approach

By *André Devaux, CIP*

CIP's collaborative experience with the CGIAR Research Program on Policies, Institutions, and Markets (PIM) for strengthening the potato value chains to achieve more inclusive development and to reach impacts at the population level was presented to more than 300 researchers from all over Peru and other international guests, who participated in the [SEPIA XVII biennial, held from August 29 to 31 in Cajamarca](#).

The SEPIA (Seminario Permanente de Investigación Agraria) is one of the main research spaces of social sciences in Peru. It promotes research and debate on rural, agrarian and environmental issues from a multidisciplinary and plural perspective. SEPIA's multiple activities are organized around seminars held every two years in a city from Peru.

One of the main topics of this year's event was the value chain approach and its consequence for rural development. Within this framework, CIP presented the work on "Value Chain approach for the valorization of biodiversity: the case of native potatoes".

PIM Value Chains Hub, coordinated by CIP in Peru, along with the network Alianza de Aprendizaje Perú, organized a **thematic round table "Latin American experiences on the application of the value chain approach"**. The work presented in this workshop provided a global overview about the application of the value chains approaches and the work of the CGIAR centers on the subject.



Jhon Jairo Hurtado from CIAT presented experiences on [Factors that facilitate or limit inclusive commercial relations with small-scale producers: Analysis of three cases in Latin America using the LINK methodology](#). André Devaux from CIP made a presentation [From the Andes to Africa and Asia: Linking smallholders to value chains](#); and Máximo Torero (former PIM Flagship 3 leader) from the World Bank presented paper titled [Market failures and linking value chains of small farmers to markets](#).