



INVESTING IN HUMAN CAPITAL IN RURAL TERRITORIES

Concept Note and Programme ·
Regional Event in Latin America and the Caribbean (LAC)

ZOOM MEETING · [Click here to register](#)

15 SEPTEMBER 2021

09:00 – 10:30 Peru Time / 10:00 – 11:30 Eastern Coast Time /
11:00 – 12:30 Chile Standard Time / 16:00 – 17:30 hours Central European Time

Background and Purpose

In 2020, the FAO Investment Centre (CFI) and the International Food Policy Research Institute (IFPRI), with support from the FAO Research and Extension Unit and the CGIAR Research Program on Policies, Institutions, and Markets (PIM), collaborated in a study on investment strategies for increasing agriculture human capital to identify promising cases and what makes them successful. The study presents the current status of agriculture human capital investments and analyses promising investment initiatives targeting different types of agricultural producers and geographic regions. The study also included insights from the literature, key informant interviews, dialogues with experts, a review of economic evaluation of agricultural human capital investment and analysis of trends and financing in agriculture human capital development by major investors.

Nine case studies (including Peru and Chile) were completed, and complemented by 11 box stories (including Brazil, Colombia and Trinidad and Tobago). This regional event is therefore aimed at overviewing the global report, showcasing the learnings from Latin America and the Caribbean, and discussing investment implications in the region.

The event is targeted at investors (World Bank, International Fund for Agricultural Development, Inter-American Development Bank, Caribbean Development Bank, Development Bank of Latin America, Central American Bank for Economic Integration, etc.); government officials; civil society; producer organisations; cooperatives; development practitioners; educational institutions; and research institutions.

Simultaneous Spanish to English and English to Spanish interpretation will be provided.

Organizers

FAO Investment Centre, International Food Policy Research Institute, FAO Regional Offices and RELASER (Latin America Network for Rural Extension Services).

Programme

TIME (ROME)	ITEM	SPEAKER
16:00 – 16:05	WELCOME REMARKS	Frank Price , Director, PIM Mohamed Manssouri , Director, FAO Investment Centre
16:05 – 16:15	FRAMING AND WELCOME FROM ORGANIZERS	María Auxiliadora Briones , General Manager, Fundación para el Desarrollo Tecnológico Agropecuario y Forestal de Nicaragua (FUNICA) (RELASER Chair) Raúl Contreras , Family Farming Coordinator, FAO RLC
16:15 – 16:30	INTRODUCTION TO THE GLOBAL STUDY AND KEY INVESTMENT RECOMMENDATIONS	Kristin Davis , Senior Research Fellow, IFPRI
16:30 – 17:05	HIGHLIGHTS FROM CHILE, PERU, BRAZIL, COLOMBIA, TRINIDAD & TOBAGO	Rodrigo Perez Silva , Assistant Professor, Center for Economics and Social Policy, Faculty of Humanities, Universidad Mayor, Chile Rodrigo Salcedo Du Bois , Environmental Analysis for Sustainable Food Systems Rapid Assessment Consultant, FAO Peru Alexandra Arca Zimmermann , Freelance Consultant on Public Policy and Qualitative Research, Peru Lorraine Waldrop , Managing Director, One seed For Change Initiative, Trinidad & Tobago
17:05 – 17:25	PANEL DISCUSSION ON INVESTMENT IMPLICATIONS INCLUDING COMMENTS OR QUESTIONS FROM AUDIENCE Moderator: Maria Isabel Paredes	Fabrizio Bresciani , Lead Regional Economist, Latin American and Caribbean Division IFAD Hur Ben Correa da Silva , State Coordinator, Personnel and Career Development, Instituto Paranaense de Asistencia Técnica en Extensión Rural (EMATER) Gabriel Isola , General Coordinator, Confederación Uruguaya de Entidades Cooperativas (CUDECOOP)
17:30	CLOSURE	John Preissing , Deputy Director, FAO Investment Centre